

GRACIE'S GUNNIES

Jennifer Moran: Designer/Crafter | GraciesGunnies.com | Etsy.com/shop/graciesgunnies

Purpose & Goal: I always use the greatest care to craft bags of the highest quality ensuring each and every bag is a one-of-a-kind. I'm always challenging myself to innovate and develop new designs to provide an always growing and evolving product line offering a wide range of styles to suit a wide range of shoppers.

What I Create: I hand-select and blend a variety of materials yielding bags full of texture, depth, beauty, style and fun. They are durable, beautiful and stylish. I don't use patterns so not only are my fabric combinations one-of-a-kind but the designs themselves are as well.

Materials: I use materials that I select for their quality, beauty and fun factor; using a wide range including interior decorator, linen, canvas, denim, up-cycled, cotton and vintage fabrics, fun buttons (both new and vintage), glass, ceramic, wood and metal beads and twine. I love working with and blending bold and beautiful patterns, colors, and textures. The combinations are endless.

Displays: I try to make my booth stand out in any setting, using ladders, an antique dress form, coat rack, etc. My display fixtures are pretty, interesting and flexible and I can use them in any combination to suit and fit the space provided. I cater displays to the venue and always have an inviting, clean and presentable booth.

Pricing: My bags range from \$25-\$60 but I often have little accessory items priced under \$10.

2021 Styles:

- **The Hipster:** *Large Adjustable Shoulder to Crossbody*
 - long adjustable 1.5" strap, larger bag with side and bottom gusset, inside and 2 back pockets
- **Mini Messenger:** *Slender and Functional Adjustable Shoulder to Crossbody*
 - long adjustable 1.5" strap, bottom gusset, front flap, both inside and 2 back pockets
- **The Flapper:** *Stylishly Curved Adjustable Shoulder to Crossbody*
 - long adjustable 1" strap with stylish curved front flap, bottom gusset, inside and 2 back pockets
- **Market/Shoulder:** *The Perfect Carry-All Shoulder or Tote*
 - fixed straps, inside pocket, both side and bottom gusset, various sizes and shapes
- **PursePack:** *Perfect Day Out and About Backpack Style*
 - simple, inside pocket, adjustable cord straps, bottom gusset, light weight
- **GinniePack:** *Light, Secure, Wow Worthy Backpack Style*
 - small backpack with 1" adjustable straps, carry handle, flap, inside pocket and cord lock
- **Itty Bitty:** *Just the Essentials Adjustable Shoulder to Crossbody*
 - skinny and long adjustable strap, bottom gusset, inside pocket
- **Upcycled Seed Bag:** *Your Groceries Will Love Being Put in this Tote*
 - fun, converted seed bag made into an everyday/anything carryall - simple and fun
- **New in 2020-The Darling:** *Curvy, Slender and Lots of Pockets Adjustable Shoulder to Crossbody*
 - long adjustable 1" strap, bottom gusset, inside pocket, front and 2 back pockets
- **New in 2021-Convertible Sling Sack:** *Simple Beach Worthy 3 Bags in One for Lightweight Items*
 - long cord straps, simple design, use as tote, shoulder bag or backpack
- **New in 2021-Denim Cutie:** *Adorable, Upcycled and a Perfect Funky Accessory*
 - basic crossbody with colorful rope strap, holds all the basics and more in a fun upcycled design
- **New in 2021-Project Apron: Get Messy While Looking Pretty**
 - simple 2 sided/reversible apron with pocket(s) on each side in 2 fun fabrics!
- **New in 2021-Comfort Corn Bag:** *Use Hot or Cold for Minor Aches and Pains*
 - Perfect for when you need to apply heat or cold. Malleable to work on any body part, doesn't get wet like a cold pack, durable, washable outer sleeve, natural, easy to use and pretty to look at!